

Adaur Grupp OÜ services

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Market overviews

- What happens in the real estate market – offers, transactions, prices?
- How factors impacting real estate market navigate.
- Market overviews based on data combined from different databases in accordance with client needs.
- Competition analyses, market analyses.

Market monitoring

- Database of residential space new developments – number of offers, sales pace and average offer prices.
- Information by regions, developers, projects.
- Real estate market analysis in accordance with client needs.
- Collection, arrangement, analysis of real estate related data.

Marketing

- How to sell real estate, what has to be done for this.
- Assistance at the organization of public relations.
- Preparing of marketing concepts, sales promotion plans.
- Preparing of real estate project webpage concepts.
- Advertising at Adaur.ee.
- Publication of real estate market related information at Adaur.ee.
- Analysis of existing marketing concepts.

Training

- Training in cooperation with Kinnisvarakool.ee for real estate agents, developers and owners.
- Training in real estate marketing.
- Presentation of real estate market overviews in companies.
- Lectures in Tallinn University of Technology and Mainor Business School.

Development consulting

- Demand and supply analysis, recommendations to developer.
- Preparing of development project concepts.

Business plans and analyses

- Preparing and analysis of business plans.
- Preparing and analysis of financial plans.
- Preparing of cost-benefit analysis.
- Real estate project SWOT-analyses.

Contact

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